



SWISS VOCAL POWER FOR ART ON ICE

Following the announcement of Rag'n'Bone Man for the Art on Ice tour 2023, the organisers set their sights on more music acts. The first new name has now been announced. It's Freiburg's Gjon's Tears, who last year represented Switzerland at the Eurovision Song Contest, achieving a sensational third place. The new production of the multiple international award-winning show can be seen in Zurich, Fribourg and Davos. Tickets are available to book immediately from www.artonice.com.

A year ago Gjon's Tears not only won over Switzerland but the whole of Europe with "TOUT L'UNIVERS" (The Whole Universe). Third place in the Eurovision Song Contest catapulted the 24-year-old into the international limelight overnight. Gjon's stage name stems from a childhood experience: when he was nine years old he moved his grandfather to tears with a rendition of Elvis Presley's "Can't Help Falling in Love". Gjon appeared on a big stage for the first time in 2012, as a teenager. He reached the semi-finals of the TV show "Die grössten Schweizer Talente" (Switzerland's Got Talent). Instead of advancing his stage career, however, he decided to take a six-year break and attended the Conservatoire in Bulle. At the same time he also trained as a primary school teacher. Show director Oliver Höner is pleased to have signed Gjon's Tears. "Gjon has new songs lined up that are just about to be released. This is precisely the right time to bring him on stage at Art on Ice. But as if that were not enough, in the next few days we will be announcing another music act – a wonderful female voice."

Olympic medallists and world champions on the ice

In 2023, Art on Ice will also be presenting one of the best ice skating line-ups the world has ever seen. The show includes current Olympic ice dance champions, five-time World and European champions Gabriella Papadakis and Guillaume Cizeron from France. They will be accompanied by the bronze medallists at the last World Championships, Vanessa James (European champion) and Eric Radford (World champion). The current World Championship silver medallist from Belgium, Loena Hendrickx, is also already confirmed. Swiss ice skating fans should be especially delighted by four-time Swiss champion Alexia Paganini. The 22-year-old recently announced that she would continue her career until the next Olympic Games and is aiming for a place on the podium at the 2023 European Championships. The Art on Ice organisers will announce more big names for the 2023 line-up in the next few weeks.

New tour put together

Art on Ice announced a change with regard to the tour venues. It will not play in Basel due to a clash of dates. Also, the shows in western Switzerland will now take place in Fribourg rather than Lausanne. „The new BCF Arena – where HC Fribourg-Gottéron also plays its games – could have been made for Art on Ice,“ says CEO Reto Caviezel. „Not only is the arena fabulous, it is also a witch's cauldron which will superbly convey our guests' excitement. Also, due to its proximity to Bern, Bienne and Neuchâtel, it means that we can now offer a location for the many Art on Ice fans from these regions. As before, five shows are planned for Zurich's Hallenstadion, where the production will also premiere on 2 February. Once again, the Swiss tour will end in Davos's Eishalle.

New partners and new TV station

Art on Ice can still count on its two main partners AXA and Peugeot, both having extended their cooperation to the 2023 production. Schuler St. Jakobskellerei is also still on board, as is Zurich financial services provider SMZH. Media partnerships have also been concluded with the Ringier Group and CH-Media. CH-Media is the show's new broadcaster with TV channel 3+. „We're especially pleased about that," said Reto Caviezel. „It gives us the opportunity to develop the show on the screen as well as the live version in the arena."

Tickets and hospitality packages are available immediately

Tickets for all shows are available to book immediately from www.artonice.com or www.ticketcorner.ch. The hospitality packages, including dinner and after-show party, are also already on sale. All the information about these packages can also be found on www.artonice.com.

Tour dates & tickets

2 February 2023	Thursday	20.00	Hallenstadion Zurich
3 February 2023	Friday	20.00	Hallenstadion Zurich
4 February 2023	Saturday	14.00	Hallenstadion Zurich
4 February 2023	Saturday	20.00	Hallenstadion Zurich
5 February 2023	Sunday	13.00	Hallenstadion Zurich
7 February 2023	Tuesday	19.45	BCF Arena Fribourg
11 February 2023	Saturday	20.00	Eishalle Davos
12 February 2023	Sunday	17.00	Eishalle Davos

Info from www.artonice.com

Tickets from www.ticketcorner.com

Downloads for media

Contact

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