



GIRL POWER ON THE ART ON ICE STAGE

Third music act announced for the 2023 Art on Ice tour. It's Swiss singer/songwriter ELLE! The 21-year-old won the first season of THE VOICE KIDS in Germany in 2013 and has made her home on the music stage since then. The 2023 Art on Ice tour music programme is now complete following the announcement of Rag'n'Bone Man and Gjon's Tears. Show director Oliver Höner is pleased to report that "We have managed to put together a varied, high-quality programme, with something to suit every musical taste". If you want to get in the mood for Art on Ice, we recommend watching the BENISSIMO special next Saturday, on which ELLE will be a guest star. The new production of the multiple international award-winning show can be seen in Zurich, Fribourg and Davos. Tickets are available to book immediately from www.artonice.com.

"Self-confident, charming and with a clear focus on her overall image", is how ELLE describes herself on her website. The young artist inspires with her unique touch and enchants with her impressive vocal talent. Strong, brilliant, sensitive and constantly in touch with herself and her public, she manages to convey emotion. Music has been part of the young woman's life since she was a baby. She has dedicated herself to her passion from an early age and released her debut single "Déjà-Vu" in spring 2022. "I was in a toxic relationship;" is ELLE's explanation for this title "an emotional rollercoaster. It took strength and energy, but I managed to escape and break away. This formative experience has made me stronger and this song in particular helps me to deal with the negative events back then". ELLE will now be part of the Art on Ice tour from February and of course you will also be able to hear her singing "Déjà-Vu". She will also be taking part in BENISSIMO's comeback show next Saturday, 15 October. On it she will sing her version of "HOW WILL I KNOW?" to mark the 10th anniversary of Whitney Houston's death.

Olympic medallists and world champions on the ice

In 2023, Art on Ice will also be presenting one of the best ice skating line-ups the world has ever seen. The show includes current Olympic ice dance champions, five-time World and European champions Gabriella Papadakis and Guillaume Cizeron from France. They will be accompanied by the bronze medallists at the last World Championships, Vanessa James (European champion) and Eric Radford (World champion). The current World Championship silver medallist from Belgium, Loena Hendrickx, is also already confirmed. Swiss ice skating fans should be especially delighted by four-time Swiss champion Alexia Paganini. The 22-year-old recently announced that she would continue her career until the next Olympic Games and is aiming for a place on the podium at the 2023 European Championships. The Art on Ice organisers will announce more big names for the 2023 line-up in the next few weeks.

New tour put together

Art on Ice announced a change with regard to the tour venues. It will not play in Basel due to a clash of dates. Also, the shows in western Switzerland will now take place in Fribourg rather than Lausanne. „The new BCF Arena – where HC Fribourg-Gottéron also plays its games – could have been made for Art on Ice," says CEO Reto Caviezel. „Not only is the arena fabulous, it is also a witch's cauldron which will superbly convey our guests' excitement. Also, due to its proximity to Bern, Bienne and Neuchatel, it means that we can now offer a location for the many Art on Ice fans from these regions. As before, five shows are planned for Zurich's Hallenstadion, where the production will also première on 2 February. Once again, the Swiss tour will end in Davos's Eishalle.

New partners and new TV station

Art on Ice can still count on its two main partners AXA and Peugeot, both having extended their cooperation to the 2023 production. Schuler St. Jakobskellerei is also still on board, as is Zurich financial services provider SMZH. Media partnerships have also been concluded with the Ringier Group and CH-Media. CH-Media is the show's new broadcaster with TV channel 3+. „We're especially pleased about that," said Reto Caviezel. „It gives us the opportunity to develop the show on the screen as well as the live version in the arena."

Tickets and hospitality packages are available immediately

Tickets for all shows are available to book immediately from www.artonice.com or www.ticketcorner.ch. The hospitality packages, including dinner and after-show party, are also already on sale. All the information about these packages can also be found on www.artonice.com.

Tour dates & tickets

2 February 2023	Thursday	20.00	Hallenstadion Zurich
3 February 2023	Friday	20.00	Hallenstadion Zurich
4 February 2023	Saturday	14.00	Hallenstadion Zurich
4 February 2023	Saturday	20.00	Hallenstadion Zurich
5 February 2023	Sunday	13.00	Hallenstadion Zurich
7 February 2023	Tuesday	19.45	BCF Arena Fribourg
11 February 2023	Saturday	20.00	Eishalle Davos
12 February 2023	Sunday	17.00	Eishalle Davos

Info from www.artonice.com

Tickets from www.ticketcorner.com

Downloads for media

Contact

Art on Ice Production AG | Rotfluhstrasse 91 | 8702 Zollikon | Tel. 044 315 40 20 | info@artonice.com